

Dear sir or Madam

Re: PAL Foundation Sponsorship

I am writing to you on behalf of Pal Foundation asking for your support towards a new non profit organisation. Pal Foundation was founded by a group of Students, teachers and proactive individuals who, after visiting Gaza in April 2012 felt there was a need for an organisation that would work solely on providing educational support to the Palestinian people.

Education is a right for all however this right is being denied to the Palestinian People. We believe education is a vital tool for progress and development and without it the future of a nation, its people and society is bleak.

Our two primary aims are;

- To relieve the economic hardships faced by Palestinian students.
- To develop links between academic institutions within the United Kingdom and Palestine in order to increase shared "teaching and learning"

We need your support in order to ensure we can work on creating links between academic institutions and also for providing scholarship funds for those Palestinian Students that show great dedication and academic ability in their studies.

The second delegation to Gaza is a great opportunity for individuals and businesses such as yourselves to have a direct impact on the Palestinian education system as well as having the opportunity to travel to Palestine, witness the effects of the occupation and talk to people living under such devastation.

The next delegation will take place from **22 March – 3 April 2013** (subject to change). The itinerary includes school college and university visits, as well as visits to hospitals. Delegates will provide training courses in specialised subjects to students and graduates in Gaza as been requested from previous visit.

We are in need of funding towards academic resources such as books and electronic studying support as well as funding towards administering the workshops and training sessions. You can support this cause by raising awareness and by way of financial contributions, which can be one off donations or through various business sponsorship packages. Please find these overleaf for your perusal.

We look forward to hearing from you,

Yours sincerely,

Aisha Mohammed

Pal Foundation fundraising officer



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[@PalFoundationUK](https://twitter.com/PalFoundationUK)

www.palfoundation.org.uk | Delegation@palfoundation.org.uk



Sponsorship Packages

Platinum package £1000

- Guaranteed place on the 2013 delegation
- Gold and Silver packages inclusive



Gold £700

- Large Business logo featured on Pal Foundation Website
- Business logo featured on delegation team T-Shirt
- Business logo featured on all print media
- Mentions in press releases and press conferences

Silver £400

- Small Business logo featured on Pal Foundation Website
- Small Business logo featured on team T-Shirt



Available payment options:

Bank transfer: **Pal Foundation, Branch sort code: 40-13-15, Account number: 84514173**

Cheque payable to: **Pal Foundation**

Cash



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